



# agriculture, land reform & rural development

Department:  
Agriculture, Land Reform and Rural Development  
REPUBLIC OF SOUTH AFRICA

## CHIEF DIRECTORATE: STRATEGIC COMMUNICATION

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## MEDIA ADVISORY

### MINISTER DIDIZA TO HOST A WEBINAR ON THE SMALLHOLDER HORTICULTURE EMPOWERMENT AND PROMOTION PROGRAMME

09 APRIL 2021

The Minister of Agriculture, Land Reform and Rural Development, Ms Thoko Didiza, in partnership with Japan International Cooperation Agency (JICA) will on 12 April 2021 host a Webinar on the Smallholder Horticulture Empowerment and Promotion (SHEP) Programme.

The SHEP is a programme geared to assist smallholder producers to increase their income through improving their productivity; better management of group dynamics; embracing the concept of farming as a business, and for producers to start with a market as opposed to start with production and seek markets thereafter.

In 2013, Japan hosted the 5<sup>th</sup> Tokyo International Conference on African Development (TICAD V). The TICAD is a strategic partnership forum between Africa and Japan that was launched in 1993 with a view to serve as a consultative forum for development assistance in Africa. After the TICAD V conference, the JICA formally announced that South Africa was selected to be one of the beneficiary countries for the Smallholder Horticulture Empowerment and Promotion (SHEP) Programme.

#### The webinar will take place as follows:

Date : 12 April 2021  
Time : 10H00  
Link : <https://fao.zoom.us/j/93616443551>

For **RSVP** and further information regarding the event, kindly contact the following officials: [Mr Mphahlela Given Rammutla on 076 823 4678, Mphahlela.Rammutla@dalrrd.gov.za](mailto:MrMphahlelaGivenRammutla@dalrrd.gov.za) and Ms Piwe Mbiko on 0729372337 or [PiweM@dalrrd.gov.za](mailto:PiweM@dalrrd.gov.za).

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Issued by the Department of Agriculture, Land Reform and Rural Development Reform:

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Muhasho wa zwa Vhu- Iimi, Mbuedzedzo ya Mavu na Mveledzisoya Mahayani uMnyango Wezolimo, Izinguquko Kwezomhlaba  
Nokuthuthukiswa Kwezindawo Zasemakhaya Ndzawulo ya Vurimi, Antswiso wa Misava na Nhluvukiso wa Matikoxikaya Litiko  
Letekulima, Tingucuko Kutemhlaba NekuTufukiswa Kwetindzawo Tasemaphandleni UmNyango wezokuLima, ukuBuyiselwa kweNarha  
nokuThuthukiswa kweNdawo zemaKhaya Kgoro ya Temo, Peakanyoleswa ya Naga le Tlhabollo ya Dinaga- magae Lefapha la  
Temothuo, Kabobotjha ya Naha le Tlhabollo ya Dibaka tsa Mahae Lefapha la Temothuo, Pusetso dinaga le Tlhabollo ya Metsemagae  
ISebe lezoLimo, uBuyekezo lwemiHlaba noPhuhliso lamaPhandle